

制度异质、交易成本与大湾区要素流动

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摘要:要素流动是制约大湾区合作深化的关键。基于交易成本理论,建立地区成本结构、企业成本偏好、要素流动和制度变迁的分析性框架,揭示要素流动影响制度变迁的内在机制:地区成本结构与企业成本偏好的匹配性促使要素流动,影响地方经济增长,制度变迁是对要素流动的响应。据此分析大湾区要素流动,结论表明:改变制度异质导致高交易成本,负面影响港澳发展;人力资本正取代物资资本成为大湾区合作深入的重要领域。因此内地应通过制度变迁降低交易成本,营造港澳人力资本溢出的环境,推动大湾区建设。

关键词:大湾区;制度异质;交易成本;要素流动

Institutional Heterogeneity, Transaction Cost and Factor Flow in the GBA

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Abstract: The flow of factors is the key to restrict the deepening of cooperation in the Greater Bay Area. Based on the transaction cost theory, an analytical framework of regional cost structure, enterprise cost preference, factor flow, and institutional changes is established to reveal the internal mechanism that factor flow affects institutional changes: the matching of regional cost structure and enterprise cost preference promotes factor flow. Influencing local economic growth, institutional change is a response to the flow of factors. Based on the analysis of the flow of factors in Dawan District, the conclusion shows that changing the system heterogeneity leads to high transaction costs and negatively affects the development of Hong Kong and Macao; Human capital is replacing material capital as an important area of cooperation in the Greater Bay Area. Therefore, the Mainland should reduce transaction costs through institutional changes, create an environment for human capital spillage in Hong Kong and Macao, and promote the construction of the Dawan District.

Key words: Institutional Heterogeneity; Transaction Cost ;Factor Flow; the GBA

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